



**PT. APM ARMADA AUTOPARTS**

Automotive Interior Components Manufacturer

# COMPANY PROFILE



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# PT. APM ARMADA AUTOPARTS

Automotive Interior Components Manufacturer

## 01 ABOUT OUR COMPANY





# PT. APM ARMADA AUTOPARTS

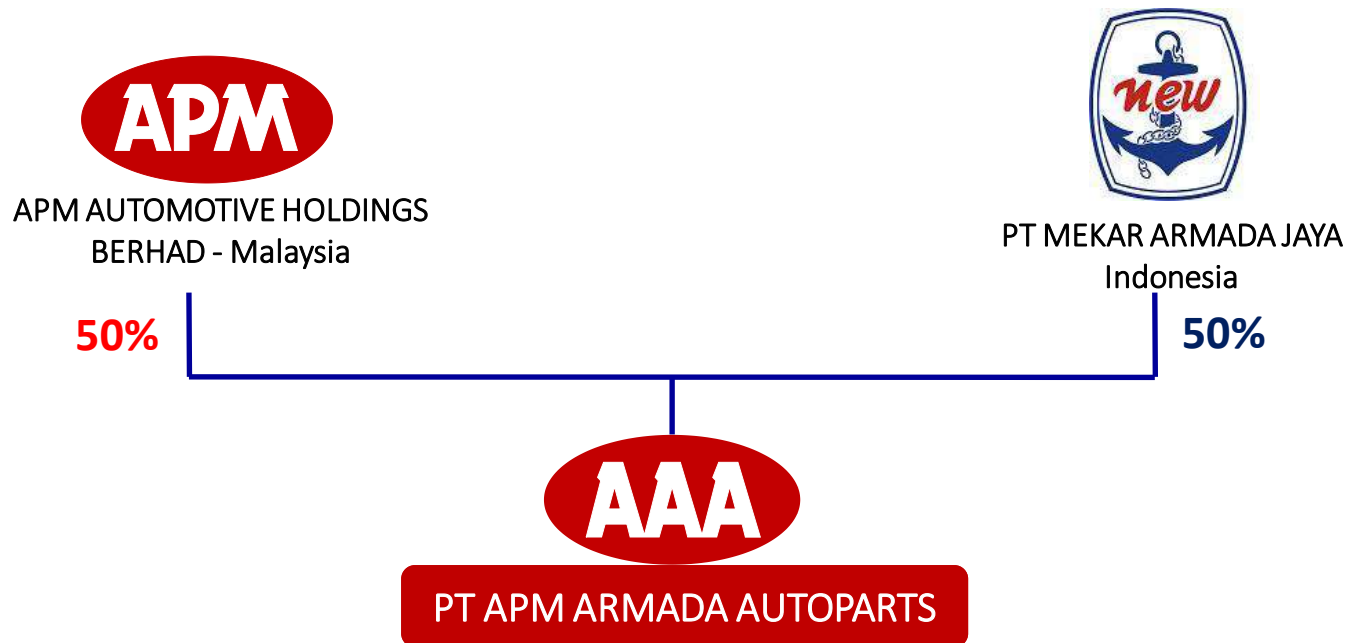
Automotive Interior Components Manufacturer

1. Address : Jl. Kenari Raya Blok G2 No 15-16  
Delta Silicon 5, Lippo Cikarang Bekasi
2. Date of Incorporation : April 15, 2002
3. Status : Joint Venture APM Malaysia & Mekar Armada Jaya Indonesia
4. Core Business : Automotive Interior Components Manufacturer
5. Paid up Capital : USD 8.8 millions
6. Revenue 2023 : USD 24.7 millions
7. Land Areas : 40,000 m<sup>2</sup>
8. Factory Areas : 19,000 m<sup>2</sup>
9. Office Area : 2,880 m<sup>2</sup>
10. Number of Employee : 326 people
11. Customers : Daihatsu, Toyota, Mitsubishi, Suzuki, Hino, Isuzu  
Honda, Wuling, Hyundai, Daimler Truck, Hyundai.

# PT. APM ARMADA AUTOPARTS

Automotive Interior Components Manufacturer

## Joint Venture Portion of Share



# About Share Holder



## Mekar Armada Jaya - Indonesia

An Indonesian company which have business area in

### AUTOMOTIVE TRADING

1. Armada Auto Tara (Isuzu & Daihatsu)
2. Armada Banda Jaya (Suzuki)
3. Armada International Motor (Isuzu & Daihatsu)
4. Armada Perkasa Mobilindo (Suzuki)
5. Armada Tunas Jaya **Abadi** (Honda Motorcycle)
6. Armada Tunas Jaya (Honda Motorcycle)
7. Auto Harapan Jaya (Used Car)
8. Bumen Reja Abadi (Mitsubishi)
9. Lumenindo Gilang Cahaya (Honda Motorcycle)
10. Tunas Jaya Mekar A (Honda Motorcycle)
11. Tunas Mobil (Honda)

### MANUFACTURE

1. APM Armada Autoparts (Automotive Accessories)
2. Ito Seisakusho Armada (Stamping Part)
3. Kreasindo Jayatama Sukses (Automotive Accessories & Leather Seat)
4. Kreasindojaya Sentosa (Automotive Accessories & Leather Seat)
5. Mekar Armada Jaya (Stamping Part)

### FINANCE

1. Armada Finance (Finance services)
2. BPR Artha Kekar Sokaraja (Retail Banking)
3. BPR Artha Mertoyudan (Retail Banking)
4. BPR Artha Mlatindah (Retail Banking)
5. Commerce Finance (Consumer Financing)

### OTHERS

1. Armada Hadagraha (General Contractor)
2. Armada Investama (Resort & SPA)
3. Armada Jaya Abadi (Refuel Station)
4. Armada Town Square (Shopping Mall)
5. Armada Valasindo (Money Changer)
6. Citra Classic Furniture (Meuble Quality Export)
7. Grand Artos (Hotel, Tour & Travel)
8. Mekar Armada Investama (Holding Company)
9. Techno Mesin Utama (Trading Machinery Industry)



Honda Tunas Jaya



Grand Artos Aerowisata



# About Share Holder

## Suspension Division

- 1. APM Shock Absorbers Sdn. Bhd. (Port Klang)**  
Land area : 74,055 sq ft. Built-up : 52,528 sq ft.
- 2. APM Springs Sdn. Bhd. (Port Klang)**  
Land area : 398,636 sq ft. Built-up : 208,206 sq ft.
- 3. APM Coil Springs Sdn Bhd (Port Klang)**  
Land Area : 11,242m<sup>2</sup> Built-up : 5,530m<sup>2</sup>

## Electrical & Heat Exchange Division

- 4. APM Climate Control Sdn Bhd (Port Klang)**  
Land Area : 246,710 sq ft. Built-up : 150,800 sq ft.
- 5. APM Auto Electrics Sdn Bhd (Tanjong Malim)**  
Land Area : 118,403 sq ft. Built-up : 55,820 sq ft.

## Interior & Plastics Division

- 6. Auto Parts Manufacturers Co. Sdn Bhd (Bukit Beruntung)**  
Land Area : 174,240 sq ft. Built-up : 87,120 sq ft.
- 7. APM Plastics Sdn Bhd (Bukit Beruntung)**  
Land Area : 348,480 sq ft. Built-up : 187,453 sq ft.
- 8. Fuji Seats (Malaysia) Sdn Bhd (Bukit Beruntung)**  
Land Area : 87,120 sq ft. Built-up : 43,560 sq ft.
- 9. APM Seatings Sdn. Bhd. (Port Klang)**
- 10. APM Automotive Modules Sdn Bhd**
- 11. APM IAC Automotive Systems Sdn Bhd (Bukit Beruntung)**  
Land Area : 87,120 sq ft. Built-up : 40,000 sq ft.

## Engineering Division

- 12. APM Engineering & Research Sdn Bhd (Saujana Subang)**

## Marketing Division

- 13. APM Auto Parts Marketing Sdn Bhd (Port Klang)**
- 14. APM Auto Parts Marketing (Malaysia) Sdn Bhd (Port Klang)**



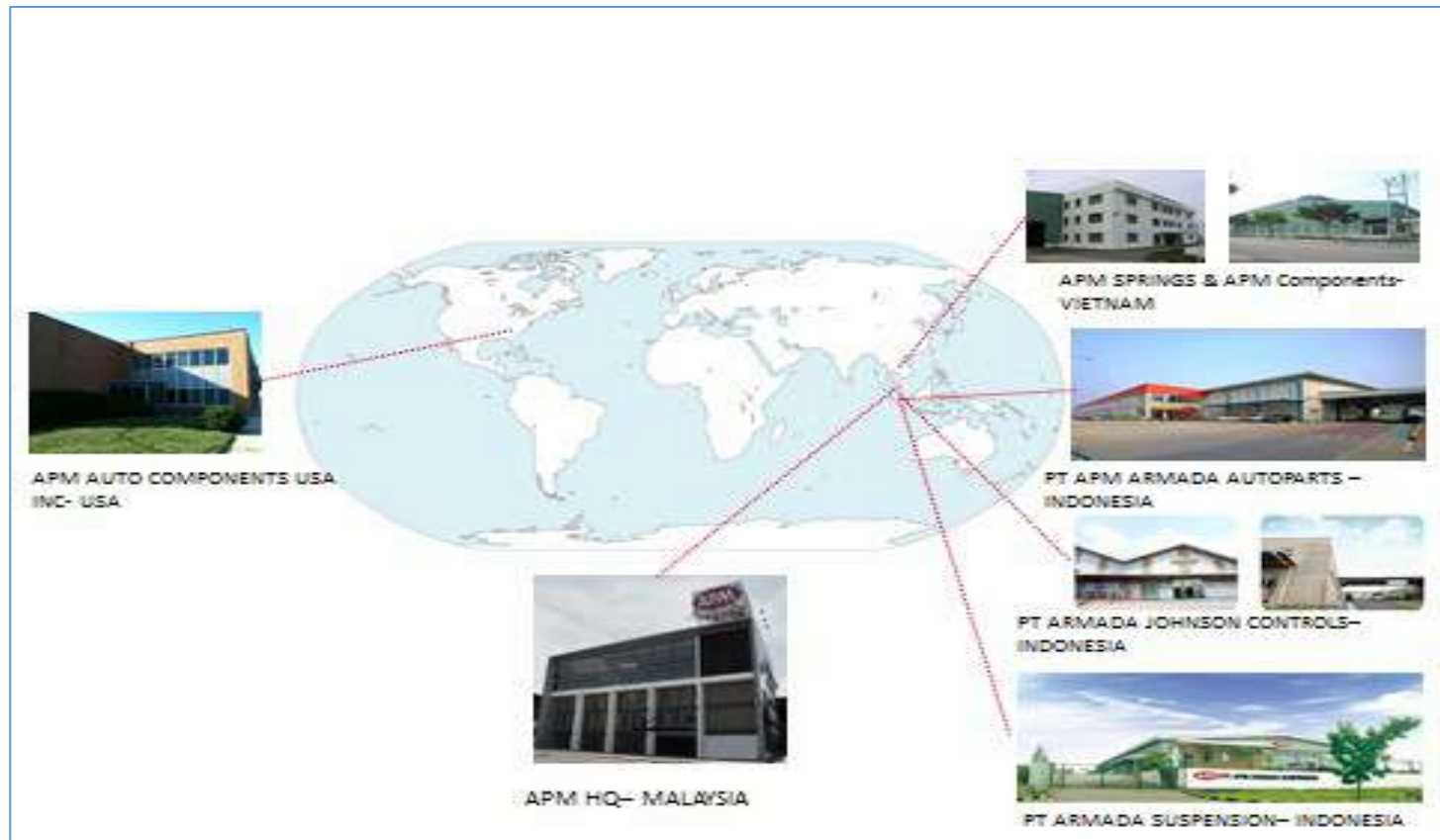
## APM Automotive Holding Bhd Malaysia



# About Share Holder

 **APM Automotive Holding Bhd - Malaysia**

## APM Overseas Group of companies





# Our Location



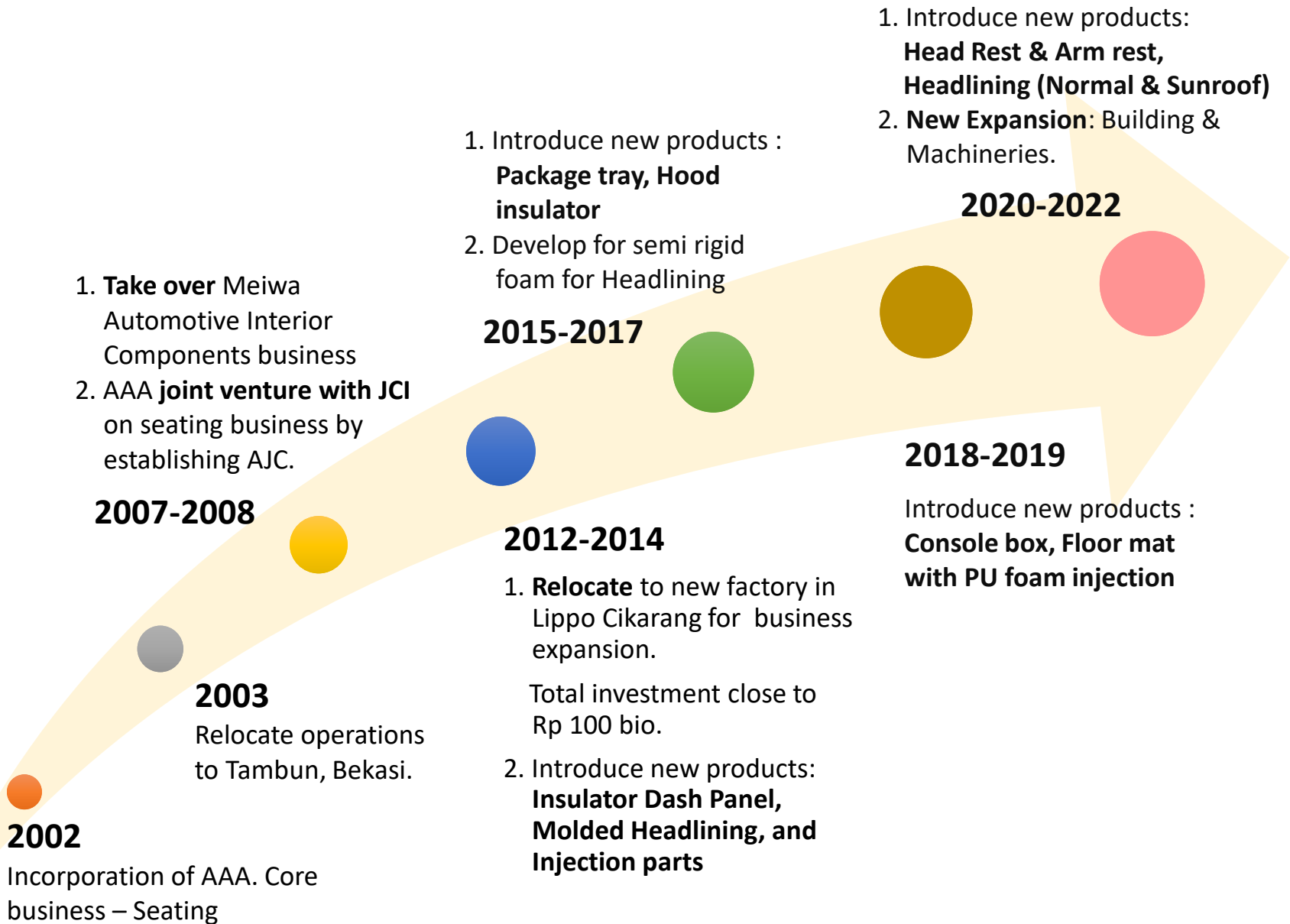
## VISION

*BECOME A GREAT AND RELIABLE AUTOMOTIVE INTERIOR COMPONENTS MANUFACTURER IN INDONESIA*

## MISSION

- *TO SUPPLY HIGH QUALITY AUTOMOTIVE INTERIOR COMPONENTS TO NATIONAL AND TO REGIONAL AUTOMOTIVE INDUSTRIES*
- *TO SUPPORT THE DEVELOPMENT OF NATIONAL AUTOMOTIVE INDUSTRY*

# Our Milestone

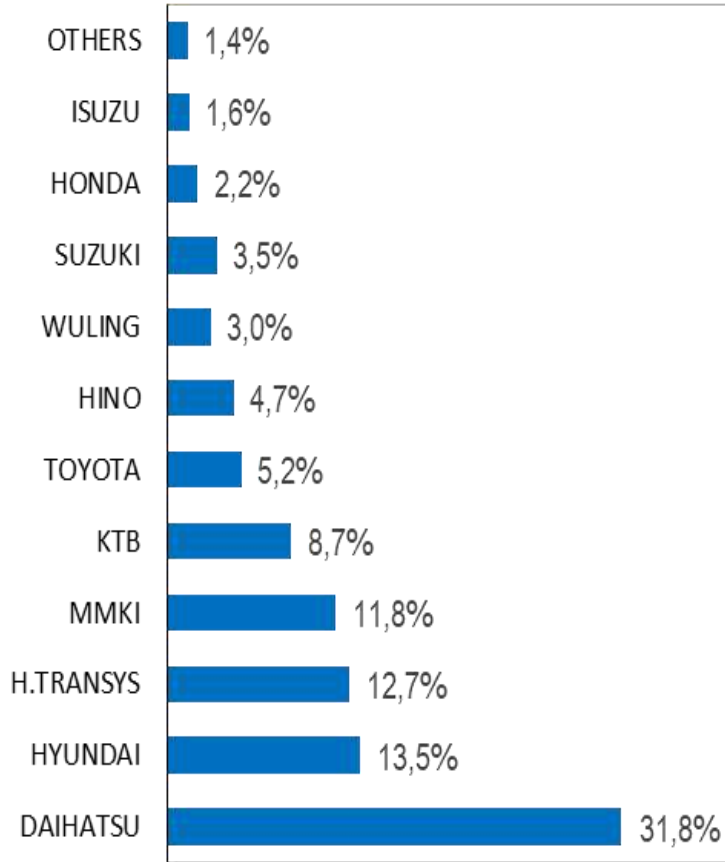


# Our Sales

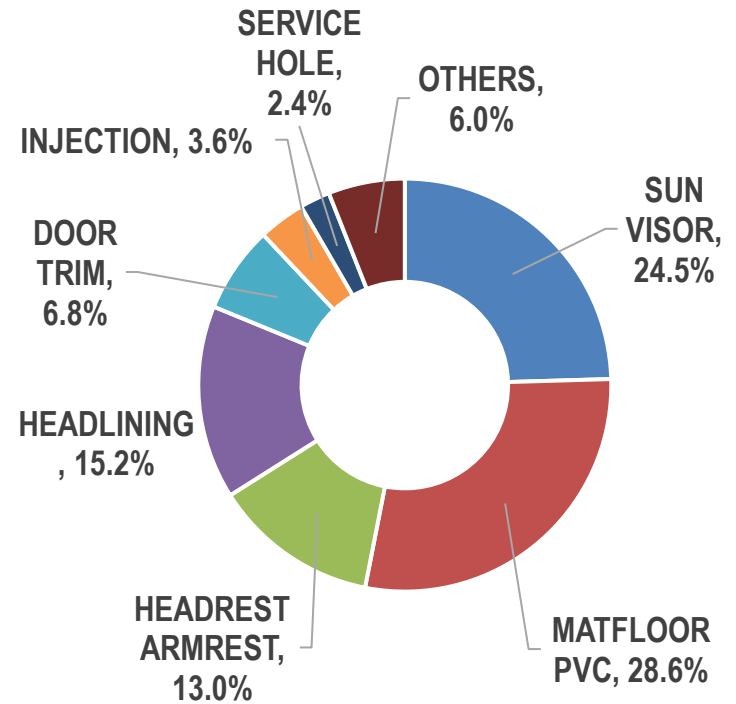
(Updated FY 2023)



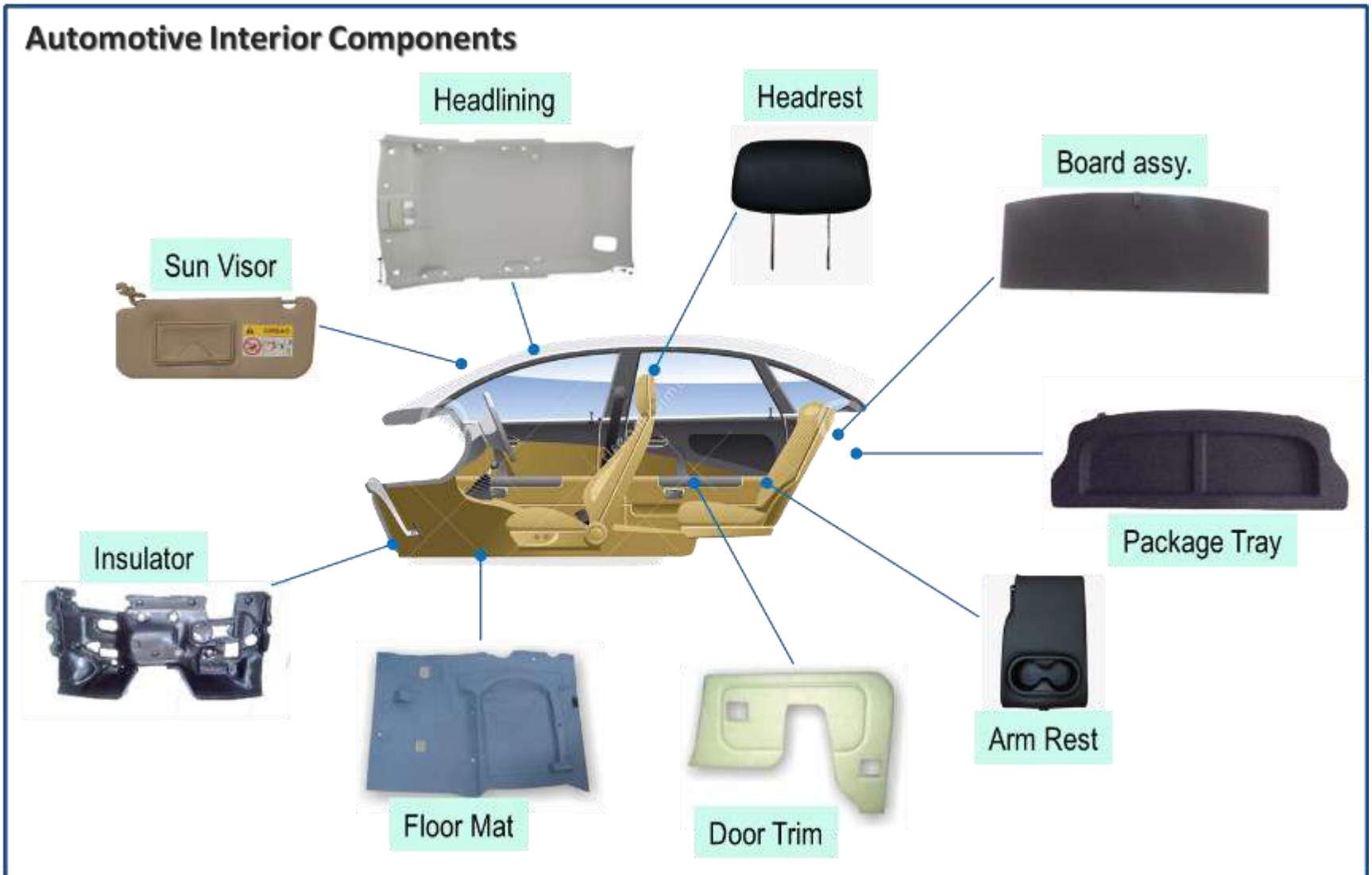
## By Brands



## By Products











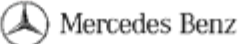





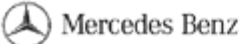





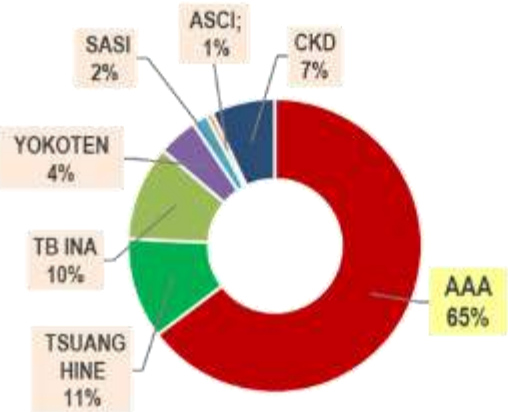
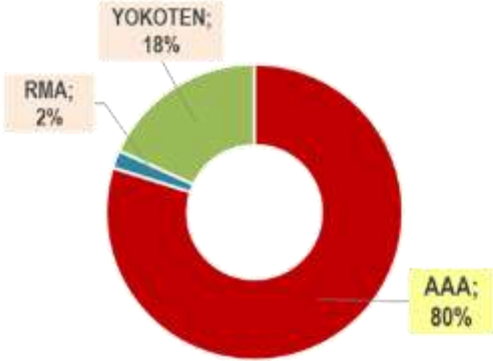
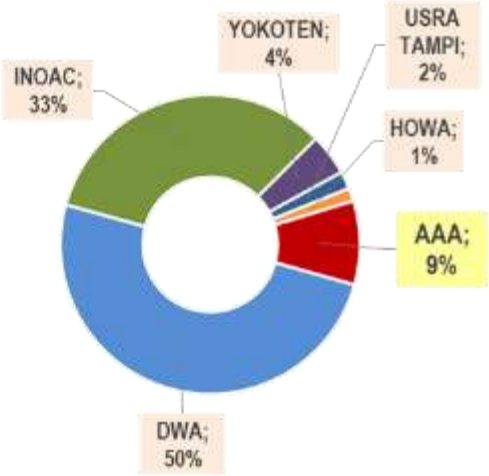


# Our Products



# Our Customers



	SUN VISOR	FLOOR MAT PVC	HEADLINING																																						
PRODUCT																																									
CUSTOMER	 DAIHATSU  TOYOTA  SUZUKI  HONDA  MITSUBISHI  ISUZU  HINO  Mercedes Benz	 DAIHATSU  TOYOTA  SUZUKI  MITSUBISHI  HINO  Mercedes Benz  ISUZU	 MITSUBISHI  ISUZU  HYUNDAI  WULING MOTORS																																						
MARKET SHARE	 <table border="1"> <caption>Sun Visor Market Share</caption> <thead> <tr> <th>Customer</th> <th>Share</th> </tr> </thead> <tbody> <tr> <td>AAA</td> <td>65%</td> </tr> <tr> <td>Tsuang Hine</td> <td>11%</td> </tr> <tr> <td>TB INA</td> <td>10%</td> </tr> <tr> <td>Yokoten</td> <td>4%</td> </tr> <tr> <td>SASI</td> <td>2%</td> </tr> <tr> <td>CKD</td> <td>7%</td> </tr> <tr> <td>ASCI</td> <td>1%</td> </tr> </tbody> </table>	Customer	Share	AAA	65%	Tsuang Hine	11%	TB INA	10%	Yokoten	4%	SASI	2%	CKD	7%	ASCI	1%	 <table border="1"> <caption>Floor Mat PVC Market Share</caption> <thead> <tr> <th>Customer</th> <th>Share</th> </tr> </thead> <tbody> <tr> <td>AAA</td> <td>80%</td> </tr> <tr> <td>Yokoten</td> <td>18%</td> </tr> <tr> <td>RMA</td> <td>2%</td> </tr> </tbody> </table>	Customer	Share	AAA	80%	Yokoten	18%	RMA	2%	 <table border="1"> <caption>Headlining Market Share</caption> <thead> <tr> <th>Customer</th> <th>Share</th> </tr> </thead> <tbody> <tr> <td>DWA</td> <td>50%</td> </tr> <tr> <td>INOAC</td> <td>33%</td> </tr> <tr> <td>AAA</td> <td>9%</td> </tr> <tr> <td>Yokoten</td> <td>4%</td> </tr> <tr> <td>USRA TAMPI</td> <td>2%</td> </tr> <tr> <td>HOWA</td> <td>1%</td> </tr> </tbody> </table>	Customer	Share	DWA	50%	INOAC	33%	AAA	9%	Yokoten	4%	USRA TAMPI	2%	HOWA	1%
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# Our Customers



	DOOR TRIM	BOARD ASSY	PACKAGE TRAY	INSULATOR	HEAD-ARMREST
PRODUCT					
CUSTOMER	 DAIHATSU  TOYOTA  SUZUKI	 DAIHATSU  TOYOTA  MITSUBISHI	 DAIHATSU  TOYOTA	 WULING MOTORS	 HYUNDAI



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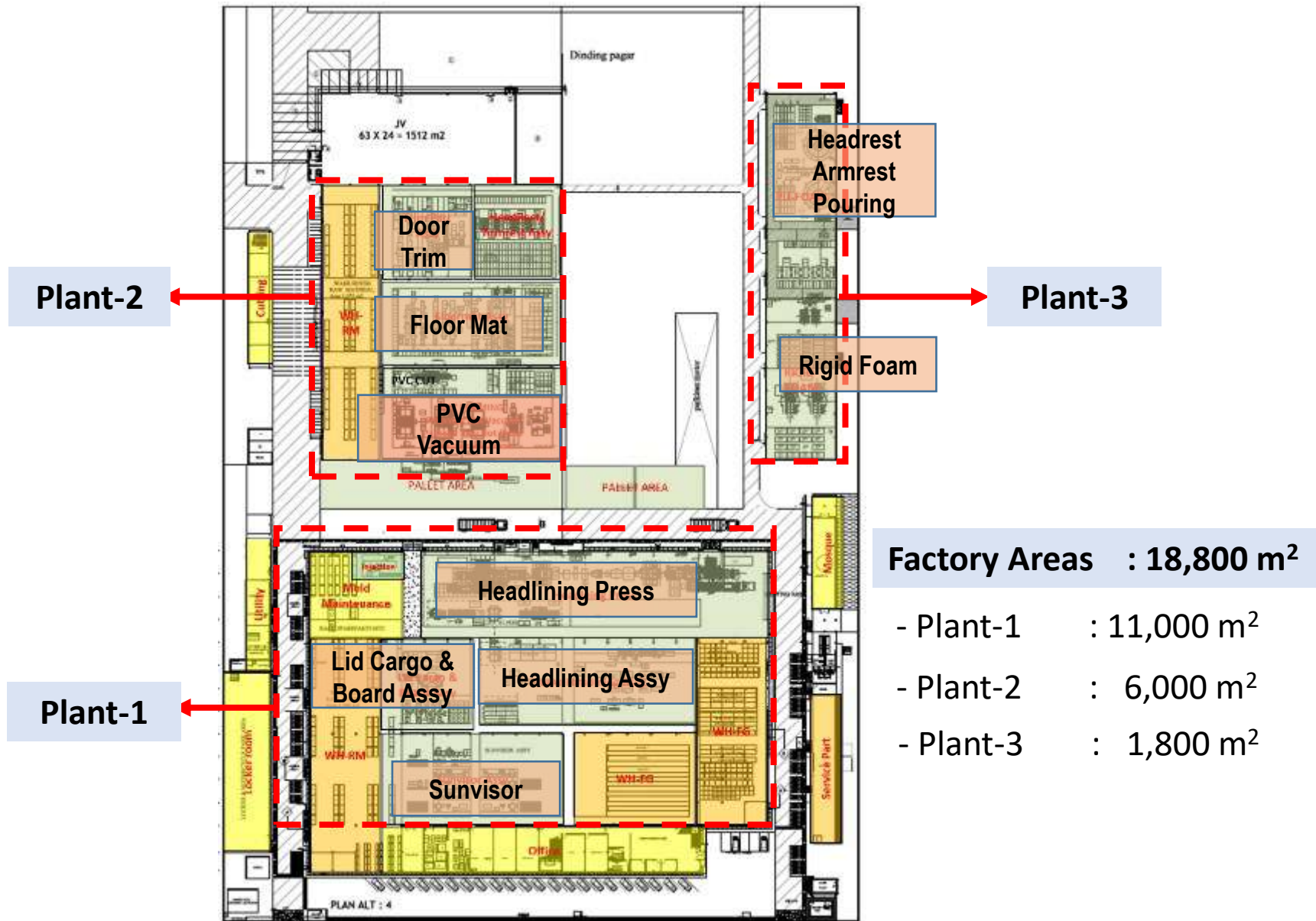
02

LINE OF BUSINESS





# Plant Layout



# 1. Sunvisor



- Product : Daihatsu (D01N, D40, D26, D55)  
Mitsubishi, Honda,  
Hyundai, Isuzu, Hino,  
Suzuki, Mercedes Benz
- Number of Lines : 4 Lines
- Welder : 8 High Frequency Welder
- Tube Welder : 4 Machine
- Man Power : 24 MP/ shift
- **Capacity : 70 ~ 180 UPH**



## 2. Floor Mat

- Product : Mat Floor Set  
Mat Floor Front  
Mat Floor Service Hole &  
Engine Cover
- Process : Cutting - Sewing - Glue Spray - Button
- MP-Process : 10 MP/ Shift
- Capacity : **33 UPH**



# 3.1 Headlining Press

## Line #1 (Full Auto)

- Press Machine 315 T :  
**2 UNITS**
- PU Foam Pick Up Machine
- Glue Coating Machine
- Catalyst Spray Machine
- Fiber Crusher Machine
- Non Woven Auto Cutter
- Waterjet Robot #2



- Product : Hyundai Creta/SU2ID
- HL Type : Normal Roof & Sun Roof

**Capacity 30 pcs/hour**

## 3.2 Headlining Press

### Line #2 (Manual)

- Press Machine 200 T :  
**2 UNITS**
- Glue Coating Machine
- Catalyst Spray Machine
- Waterjet Robot, ABB-6 axis :  
2 units



- Product : Wuling  
(Confero, Cortes, Almaz, Alves)  
Isuzu (F-Series)  
Mitsubishi (Fuso TA)
- HL Type : Normal Roof & Sun Roof

**Capacity 20 pcs/hour/machine**

# 4.1 Headlining Assy

## Line #1 (Full Auto)

- Robot Cutter
- Frame Assy
- Robot Hot Melt Glue Application
- Auto Press Frame
- Robot Glue Spray Application
- Auto Press Folding
- Trim Part Assembly



- Product : Hyundai Creta/SU2ID
- HL Type : Sun Roof

**Capacity 24 pcs/hour**

## 4.2 Headlining Assy

### Line #2 (Manual)

- 3 Lines
- Frame Assembly
- Folding Machine
- Trim Part Assembly



- Product : Wuling  
(Cortes, Almaz, Alves)
- HL Type : Sun Roof

**Capacity 10 pcs/hour/line**

# 5. Headrest & Armrest

## Pouring

- Process : Open Pouring, Demolding, Cleaning, Setting & Finishing
- Machine : 3 High Pressure Foam Injection  
2 Rotary Table
- MP-Process : 8 MP/ Shift
- Capacity : 274 UPH

## Assembling

- Process : Wrapping
- Machine : Vacuum Wrap
- No. of Lines : 9 Lines
- MP-Process : 2 MP/Line/ Shift
- Capacity : 274 UPH/ Line







# PT. APM ARMADA AUTOPARTS

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**03**

## TESTING FACILITIES



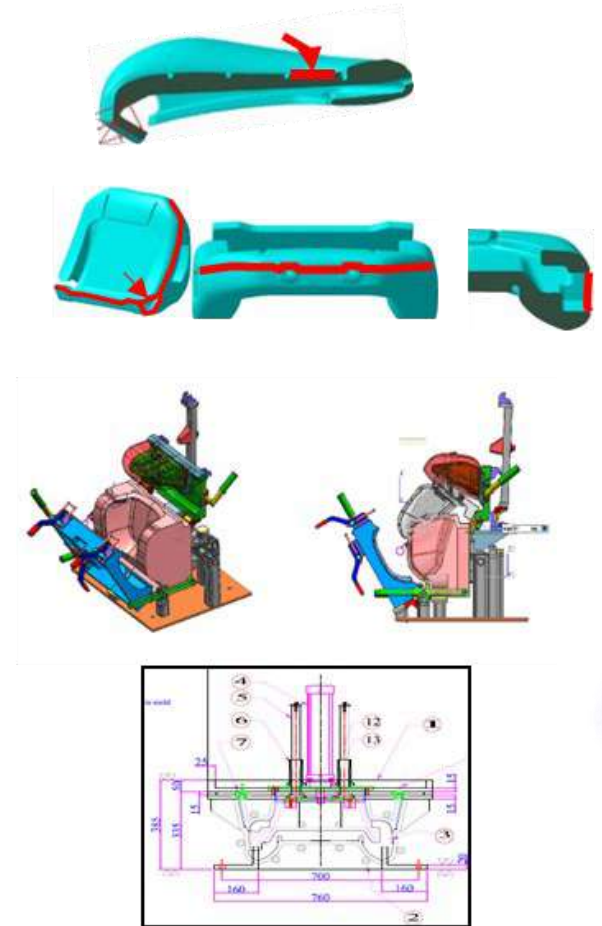
# 1. Design Tool



1 unit CATIA V5 2019

[ Feasibility study

- simulation mold design concept
- design review before hard tooling]



2 piece / 3 piece mold with  
EDM parting line

## 2. Universal Testing Machine

---



### Types of Testing :

- Tensile Strength
- Elongation
- Tear Strength
- Peel Strength
- Shear Strength
- Weld Strength
- Circular Modulus Test
- Cross Tensile Strength Test In Normal State
- Bending Test
- Crumple Resistance

### 3. Climate Chamber Machine

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#### Types of Testing :

- Heat Aging Test
- Heating Loss
- Heat Aging Resistance
- Shear Strength Before & After Heat Aging
- Peel Strength Before & After Heat Aging
- Thermal Resistance
- High Temperature Creep
- Cross Tensile Strength Test After Heat Aging
- Fade Resistance
- Tack Free Resistance
- Volatilization Weight Loss (%)

## 4. Rotation Portable-CMMs



### Function:

- Dimensional Measurement
- Scanning
- Reverse engineering

### Specification and testing :

- Range Freq. 63Hz -63kHz
- Inner Diameter test : 100mm & 30mm
- Sound Absorption Test



**PT. APM ARMADA AUTOPARTS**

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*Thank You*